

# Hassan Alizadeh

Omaha, Nebraska 68131  
Phone: (531)263-9862  
[hassanalizadeh91@gmail.com](mailto:hassanalizadeh91@gmail.com)

[Website](#)  
[Demo Reel](#)  
[COJMC Profile](#)  
[LinkedIn](#)  
[Behance](#)  
[UNO Profile](#)

Interdisciplinary media designer and educator with a background in teaching, broadcast production, and creative direction. Specializes in graphic design, visual communication, video and documentary production, and motion design across nonprofit, corporate, and news environments.

## Education

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### **M.A. Integrated Media Communication**

University of Nebraska – Lincoln  
College of Journalism and Mass Communication  
*Teacher Assistant, Research Assistant, and Member of SMART LAB (Social and Traditional Media Analytics and Research Tools Lab)*  
Supervisor: Dr. Adam Wagler

May 2025  
Lincoln, Nebraska

### **M.S. Media Management**

Tehran University  
*Thesis: “The analysis of brand conceptual dimensions in the minds of the editors of specialized magazines in the private sector”*  
Supervisor: Dr. S. Zahra Ojagh

Jan 2021  
Tehran

### **B.S. Journalism**

Azad University Central Tehran Branch (IAUCTB)

June 2015  
Tehran

## TEACHING & ACADEMIC MEDIA EXPERIENCE

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### **Adjunct Faculty — University of Nebraska at Omaha**

Aug 2025 – Dec 2025

School of Communications

- Designed, developed, and independently delivered an undergraduate course in Field Video Production
- Taught hands-on field production techniques, including camera operation, composition, audio, lighting, and storytelling
- Guided students through pre-production, field shooting, and post-production workflows

### **Graduate Assistant — University of Nebraska-Lincoln**

Aug 2023 – May 2025

College of Journalism and Mass Communications

- Taught Visual Communication Core Modules I, II, and Advanced (JOMC 131, 132, 133)
- Led instruction in typography, layout, branding, photography, video editing, web design, and motion fundamentals
- Designed workshops in basic cinema language and editing rules for the COJMC Production House

## Professional Training & Certifications

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<b>International Teaching Assistant</b> University of Nebraska Lincoln Institute for ITA	Aug 2024 Certified
<b>Blender Fundamentals</b> Motion Design School	July 2025
<b>3D Data Visualization for Science Communication</b> University of Illinois at Urbana-Champaign (Coursera)	Feb 2023 <a href="#">Certification</a>
<b>Strategic Management</b> The Graduate School of Management and Economics at Sharif University of Technology	Sep 2021
<b>Direction and Montage in Cinema</b> University of Applied Science and Technology	Sep 2018
<b>Adobe After Effects</b> Tehran Institute of Technology	Fall and Winter 2016
<b>iOS Development with Objective-C</b> Tehran Institute of Technology	Fall and Winter 2014
<b>3DsMAX</b> Larestan Mersaad School	Aug 2007

## Research and Academic Publications

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1. **BIRGing of Record-Breaking Women's Sporting Events** (In progress)
2. **A Reader-Centered Evaluation of AI-Generated and Human-Written News Reports (Pilot Study)**
3. **Providing a Brand Model in the Minds of Editors of Specialized Publications in the Private Sector by the Grounded Theory Approach** (M.S. Thesis)

## Professional Experiences

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<b>Camera Operator — News Channel Nebraska</b>	Aug 2025 – Present
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- Operated broadcast cameras for live and recorded news productions
- Supported directors and producers during studio and field shoots

### **Studio Coordination Assistant — UNO TV**

Aug 2025 – Dec 2025

- Assisted with studio coordination for live and recorded productions
- Supported students and faculty during multi-camera studio shoots
- Coordinated equipment setup, camera operation workflows, and production logistics
- Assisted with tv branding, motion graphics, and stingers productions

### **Art Director and PR Manager — RAMPCO Group**

Feb 2014 - Jul 2022

- Led creative direction for corporate publications, including brochures, catalogs, bulletins, and websites aligned with organizational brand strategy
- Designed and executed experiential campaigns for domestic and international exhibitions and events
- Produced project-based video documentaries to communicate process, impact, and outcomes across organizational initiatives
- Directed storytelling, content creation, and visual reporting for corporate social responsibility initiatives
- Collaborated with multidisciplinary teams to translate strategic goals into clear, audience-focused visual communication

### **Art Director and PR Manager — BOX Startup Factory**

Nov 2019 - Jun 2020

- Developed branding and marketing strategies for in-house startups across diverse industries
- Collaborated with founders and teams to define visual identities aligned with business objectives
- Organized and promoted events to increase visibility and engagement for the startup ecosystem
- Managed social media strategy and content to strengthen brand presence and community outreach
- Provided creative and strategic guidance to early-stage startups on brand development and communication

### **Early Media Career (Journalism & Broadcast)**

2011 – 2014

- Worked as a reporter, photojournalist, and video producer for newspapers, magazines, television, and radio outlets
- Produced photojournalism and video journalism projects covering economic, cultural, and social issues
- Shot, edited, and delivered visual news content for print and broadcast platforms

- Conducted field reporting, interviews, and editorial storytelling across multiple media formats
- Developed foundational skills in visual journalism, documentary production, and newsroom workflows

## Selected Professional & Creative Projects

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<b>Cornhuskers State Games — Logo Motion &amp; Video Design</b> Designed logo animation and video intro for statewide sports event	2024 Lincoln
<b>Nonpartisan Nebraska Campaign — Project Manager, Motion &amp; Web Designer</b> Led visual strategy and developed multimedia assets for a civic engagement campaign	2024 Nebraska
<b>SMART Lab (UNL) — Brand Identity &amp; Visual System</b> Developed brand and visual identity for an academic research lab within COJMC	2024 Lincoln
<b>GARMIN Healthmate (Concept Project) — Campaign &amp; Motion Design</b> Designed integrated advertising and PR campaign for fictional health-tech product	2023 Lincoln
<b>Connor's Fundraising Event — Animation &amp; Motion Design</b> Created animated media for nonprofit fundraising supporting pediatric DMD care	2023 Omaha
<b>Delaphrus Co. — Packaging &amp; Brand Design</b> Designed packaging system and brand identity for international importer	2022 London
<b>Mes Sungun Sports Club — Jersey, Web, &amp; Brand Design</b> Designed team jerseys and digital branding for top-tier international futsal club	2022 Varzaghan
<b>MTN Special Service — Instructional Motion Design</b> Created animated content to promote and explain telecom services	2022 Tehran
<b>ICT Secretary — Presentation &amp; Information Design</b> Designed executive-level presentation materials for national ICT leadership	2020 – 2021 Tehran

Additional branding, motion, and media projects available at portfolio website.

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## Technical & Creative Skills

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**Design & Visual Communication:** Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom), branding systems, information design

**Motion, Video & Documentary:** After Effects, Premiere Pro, DaVinci Resolve, Audition; field video production, documentary & video journalism workflows

**3D & Interactive:** Blender, Maya, 3ds Max; motion graphics and data visualization

**Web & Programming:** HTML/CSS, JavaScript, Python, Swift, Objective-C, Linux

**Research & Analytics:** Sprinklr, Leximancer, MAXQDA, Zotero

## References

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**Adam Wagler, Ph.D.** Associate Professor  
Associate Dean for Academic Programs at the College of Journalism and Mass Communications, University of Nebraska Lincoln  
Office Phone: 402-472-3041  
Email: [adamwagler@unl.edu](mailto:adamwagler@unl.edu)  
LinkedIn: <https://www.linkedin.com/in/adamwagler>

**Heather L. Hundley**  
Department Chair of Communication at the University of Nebraska at Omaha  
Office Phone: 402-554-3543  
Email: [hhundley@unomaha.edu](mailto:hhundley@unomaha.edu)

**Frauke Hachtmann, Ph.D. MBA, BCC** Professor  
William H. Kearns Chair in Journalism, at the College of Journalism and Mass Communications, University of Nebraska Lincoln  
Office Phone: 402-472-3041  
Email: [fhachtmann@unl.edu](mailto:fhachtmann@unl.edu)  
LinkedIn: <https://www.linkedin.com/in/fraukehachtmann/>

**Elham Rastegari, Ph.D.** Assistant Professor  
Business Intelligence and Analytics Department at Creighton  
Office Phone: 402-280-3481  
Email: [ElhamRastegari@creighton.edu](mailto:ElhamRastegari@creighton.edu)  
LinkedIn: <https://www.linkedin.com/in/elham-rastegari/>

**Dr. Ryan Tan**, Assistant professor  
Sports Media and Communication, College of Journalism and Mass Communications, University of Nebraska Lincoln  
Phone: 402-472-3041  
Email: [rtan5@nebraska.edu](mailto:rtan5@nebraska.edu)