

# Hassan Alizadeh

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Website



BEHANCE



LinkedIn

## Professional Experiences

Spring 2025

### ■ Motion Designer at Jacht Agency

2022 to 2025

### ■ Graduate Teaching Assistant at University of Nebraska - Lincoln College of Journalism and Mass Communication

Teaching Visual Communication Classes (JOMC131, JOMC132, JOMC133)

Including modules like Typography, Layout, Web Design, Photography, Videography, Motion, UI and UX.

2020 to 2022

### ■ Art Director and PR Manager at RAMPCO Group

Took lead on art direction and design for all publications, ensuring brand consistency across print and digital. Oversaw visual designs, exhibitions, social media, and CSR strategies committee.

2014 to 2019

### ■ Public Relations Expert at RAMPCO Group

2019 to 2020

### ■ Public Relations Manager at BOX Startup Factory

## Education

Since 2023

### ■ Integrated Media Communications (MA)

University of Nebraska - Lincoln

2016 - 2018

### ■ Media Management (MS)

Tehran University

2011 - 2015

### ■ Journalism (BS)

Azad University of Tehran (iauctb)

## Skills and Competencies

### Creative & Branding Expertise

- Visual Identity Design, Branding, and Advertising
- Campaign Development and Execution
- News Conference and Event anagement

### Design & Multimedia

- Graphic design, Data Visualization, and Infographics
- Photography, Videography, and Film Editing
- Motion Graphics and 3D Design

### Technical Proficiency

- Adobe Creative Suite: Illustrator, InDesign, Photoshop, After Effects, Premiere Pro
- 3D & Design Software: Blender, Maya, 3ds Max
- Web & Development: Java Script, Swift, HTML, CSS, WordPress

### Analytical & Leadership Skills

- Creative problem-solving and critical thinking
- Attention to detail and data-driven decision-making
- Creative team leadership and project management

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## Selected Creative Projects

- **Nonpartisan Nebraska, civic campaign** – Web design, motion graphics, and project management (2024, Lincoln)
- **SMART Lab, UNL, Research Lab** – Logo, branding, and motion graphics (2024, Lincoln)
- **GARMIN** - GARMIN Healthmate project promotion campaign design (2023, Lincoln)
- **Connor's Fundraising Event, Nonprofit initiative** – Animated awareness video (2023, Omaha).
- **Delaphrus Co., Luxury Food Company** – Package and logo design (2022, London)
- **GeneID, Genetic high-tech startup** – Logo and brand design (2022, Tehran)
- **Mes Sungun Sports Club, Futsal club** – Jersey, website, and brand design (2022, Varzaghan)
- **Occasional Coders, Educational YouTube channel** – Logo design (2022, Tehran)
- **MTN Wireless Carrier, Telecom service** – Promotional animation (2022, Tehran)
- **Vazn-e-Donya Press, Literary publisher** – Logo design (2022, Tehran)
- **MANA HR Club, Human resources firm** – Logo, brochures, and UI design (2021, Tehran)
- **ICT Ministry, Government council** – Presentation design (2020–2021, Tehran)
- **PERSIA Venture Capital, Investment firm** – Website, logo, and brand concept (2020, Tehran)
- **Bamchin, Property startup** – UI/UX and logo design (2020, Tehran)
- **BAMDAD Creative Agency** – Logo and document design (2020, Tehran)
- **WISPO, Health and wellness startup** – Logo and branding (2020, Tehran)
- **MCI R&D Lab, Telecom innovation center** – Logo design (2020, Tehran)
- **Tehran Municipality, Civic event** – Poster design (2020, Tehran)
- **Papillon Pizzeria, Restaurant** – Logo, signage, and menu design (2019, Ontario)
- **VENOM Leather, Fashion brand** – Logo and social media design (2019, Tehran)
- **Samarghand Media, Advertising agency** – Logo and brochure design (2019, Tehran)
- **Management at the Global Level, Business book** – Cover design (2019, Tehran)
- **Reza Shahnazar, Olympiad instructor** – Personal branding and logo (2018, Tehran)
- **Drilling Waste Workshop, Oil & gas industry** – Visual identity design (2018, Tehran)
- **Breakout Entertainment, Escape room** – Website and logo design (2018, Tehran)
- **Franck Provost Salon, Beauty brand** – Poster and form design (2017, Paris)
- **AX Industrial Network, Safety equipment firm** – Document design (2017, Tehran)
- **Farazin Sanat, Infrastructure & energy** – Logo and corporate document design (2017, Tehran)
- **IRENO, Renewable energy company** – Logo and document set design (2016, Tehran)
- **Akam Sanat Pasargad, Construction Co.** – Visual identity, branding, brochure (2015, Tehran)
- **Jabarzadeh DVM, Veterinary clinic** – Logo and visual identity (2015, Frankfurt)
- **Phosphoric Sanat Co.** – Logo and corporate document set (2014, Abadan)

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## Training Courses

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| ■ <b>3D Data Visualization for Science Communication (2023)</b><br>University of Illinois at Urbana-Champaign | ■ <b>Strategic Management (2021)</b><br>Maktabkhooneh Online School   |
| ■ <b>Direction and Montage in Cinema (2018)</b><br>University of Applied Science and Technology               | ■ <b>Adobe After Effects (2016)</b><br>Tehran Institute of Technology |
| ■ <b>iOS Developing with Objective-C (2014)</b><br>Tehran Institute of Technology                             | ■ <b>3d Character Head in Blender</b><br>Motion Design School         |

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## Academic Articles

- A Reader-Centered Evaluation of AI-Generated and Human-Written News Reports - Pilot Study
- BIRGing of Record-Breaking Women's Sporting Events (In progress)
- Providing a Brand Model in the Minds of Editors of Specialized Publications in the Private Sector by the Grounded Theory Approach (In progress)